



Economic freedom is very important for women empowerment. They must be partners in economic development also, I have seen that women are very good at adapting to latest technology. We should link women and technology up-gradation.

Shri Narendra Modi, Hon'ble Prime Minister of India



ASSOCHAM

Celebrating 100 Years

Celebrating

SHAGUN

8th March 2020

International Women's Day



Venue ; - Sheraton Grand Hotel
Whitefield Bangalore

Powered By
MA MyAnatomy

SHAGUN- THE AUSPICIOUS

The event Shagun is aligned with the theme identified for International Women's Day (8th March 2020) "Generation Equality".

The year 2020 plays a pivotal role towards advancing gender equality worldwide.

It will also create several galvanizing moments in the gender equality movement with a five-year milestone being set towards achieving the Sustainable Development Goals.

The global community together believes that despite some progress, real change that is inclusive of the efforts of the majority of women and girls in the world has still got miles to go.

There is not a single country that can claim to have achieved gender equality today. Multiple obstacles have always come on the way in law and in culture. Women and girls continue to remain undervalued; they continue to work more and yet earn less and are left with fewer choices; women experience multiple forms of violence at home and in public spaces.

The year 2020 represents an unmissable opportunity and is a call for global action to achieve gender equality and recognise the human rights of all women and girls.

The observance of the campaign for gender equality aims to bring together the next generations of women and girl leaders with the women's rights advocates and visionaries playing instrumental roles.

The event will celebrate change makers of all ages and genders and make deliberations upon how the world can collectively tackle the unfinished business of empowering all women and girls.

EVENT AGENDA

8:30 to 9:30	REGISTRATION
9:30 to 10:10	INAUGURATION & OPENING CEREMONY
10:10 to 10:45	KEY NOTE SPEECH
10:45 to 11:15	PANEL DISCUSSION 1(ENGAGE TO EXCEL)
11:15 to 12:00	SESSION BY DEVDUTT PATTANAIK
12:00 to 12:20	CSR AWARDS
12:20 to 13:00	WORK SHOP ON CORPORATE FITNESS & SELF DEFENSE

LUNCH BREAK

14:00 to 14:30	HACKATHON PRESENTATION 1
14:30 to 15:00	PANEL DISCUSSION 2 (RESILIENCE)
15:00 to 15:30	SESSION ON MIND READING
15:30 to 16:00	WOMEN STEM TALENT
16:00 to 16:30	HACKATHON PRESENTATION 2
16:30 to 17:00	OPEN HOUSE (INDUSTRY/ACADEMIC)
17:00 to 18:00	AWARD CEREMONY
18:00 to 18:15	VOTE OF THANKS AND NATIONAL ANTHEM

GUESTS, SPEAKERS & STIMULATORS



DEVDU TT PATTANA I K
Mythologist, Speaker ,
Illustrator , Author



KN VISVESWARAN
Chief Mentor, Hexavarsity
at Hexaware Technologies



UMA S NAIR
Regional Director at
ASSOCHAM



ANNAPURNA A
HR Thought Leader,
Behavioural Assessor
Founder & CEO
Emotionalytics and co.
Chairperson -WEEF ASSOCHAM



SHRUTI VIJAY JAISWAL
Head:Talent &
Development , Refinitiv , Author
and Executive Chairperson
- WEEF ASSOCHAM



VEENA GOPALAKRISHNAN
Managing Partner,
Employment Law at
AZB & Partners
and Executive Chairperson
-WEEF ASSOCHAM



HARI T.N
Co-Author of
"Saying No to Jugaad
: The Making of Bigbasket"



RITIKA SINGH
Actress , Mixed Martial
Arts National Champion



GANESH SHENOY K
Director at Mparadigm,
Coach / Mentor / Facilitator
& Entrepreneur



RASHMA RAVEENDRA
Senior Director |
Epam Systems

GUESTS, SPEAKERS & STIMULATORS



THOMAS GEORGE
President - CyberMedia
Research and Services Ltd.



SAMEER DHANRAJANI
Chief Executive Officer
& Co-Founder
AIQRATE
Advisory & Consulting



ABHISHEK MAJITHIA
Mind Reader- Semi
Finalist India's got talent



NAGANAGOUDA S J
Vice President &
Head Human Resources
| Global Edge



POORNIMA S P
Head of Human
Resources at Rapido



YASMEEN SHAIKH
Senior Director, Human
Resources India at NextGen
Healthcare & Member
of the Board



DR. GRACE SAMSON
HR Head
- Informatica India



ASHA SUBRAMANIAN
Senior Director - Human
Resources at Goibibo



SRIVATSA NAGARAJIAH
Director Recruiting |
TEKsystems
Global Services



PRATAP PAWAR
Director HR & IT- GS Lab | Retd
Commander Indian Navy



PRUTHVI NANJAPPA
Vice President Human
Resources at MetricStream



RUCHIKA SINGH TANWAR
Manager - Talent
Acquisition | Xpanxion
International Pvt. Ltd

GUESTS, SPEAKERS & STIMULATORS



EMMANUEL GOSULA
Senior Resource
development manager
| Epam Systems



SHIPRA PANDIT
Senior Manager
- HR | Juspay



RAJENDRA RAUT
Head- Talent
Acquisition | Jade Global



MOHAN SINGH
Group Head HR-
Sterling and Wilson



RAVISH CHADHA
Director and Head
- Talent Acquisition | Niyuj



AWANTIKA BHARDWAJ
Vice President |
AbzooBa



ATANU MAZUMDAR
Head- Talent
Acquisition | Sears India



NARANE BABU
Head- Talent
Acquisition | CDK Global



KIRAN S
Senior Manager -
Talent Acquisition
| Calsoft Inc.



SUMAN LAKKIMSETTY
Senior Manager-
TAG | HighRadius



PRIYASHA PAI
Lead HR Analyst
| GS Lab



MANAV PRASAD
HR Head | Tavisca
Solutions Pvt Ltd.

AWARDS CATEGORIES

- Women Empowerment Award (NGO)
 - Rural NGO
 - Urban NGO

- Women Enablement Award
 - Corporate (Questionnaire)
 - Corporate – Individual (Questionnaire)
 - Start-ups –Successful Entrepreneurs

- Top Achievers Award Individual (Technology/ HR/Operation/ Admin)

- Women Entrepreneurship enablement (Education) Criteria:
 - Colleges (undergrad)
 - Colleges (postgrad)
 - Colleges (professional)

- Women Excellence Award
 - Women-Disruptive business enablers

- Wonder Women Award

-Nominate yourself and your organisation

<http://cmrindia.com/nomination-for-award-ceremony/>

(Surevey by CMR India)

EVENT PARTNERS

PLATINUM PARTNER



ACADEMIC PARTNER



PRIMARY
TICKETING PARTNER



CORPORATE ENDORSING PARTNERS



PLATINUM+

PLATINUM

GOLD

Speaker slot – Founder /CEO.

Slot in Panel discussion.

Stall space – 3-5 members.

Branding and promotion – logo display on event microsites, digital media campaigns, email campaigns, hot star ad campaign, print media, MATCH Platform campaign.

Goodies and Take aways – Logo display on goodies and take aways.

1 Banner display , 2standees at entrance, Logo display on entry passes.

Logo display on Hack-a-thon Platform.

30-60 secs video presentations during breaks.

5 Complementary individual entry passes

Slot in panel discussion.

Stall Space – 3-5 members.

Branding and promotion – logo display on event microsites, digital media campaigns, email campaigns, print media, MATCH Platform campaign.

Goodies and Take aways – Logo display on goodies and take aways.

1 Banner display, 2standees at entrance, Logo display on entry passes.

Logo display on Hack-a-thon Platform.

10- 30 secs video presentation during breaks.

3 Complementary individual entry passes.

Stall Space- 3-5 members.

Branding and promotion – logo display on event microsites, digital media campaigns, email campaigns,, print media, MATCH Platform campaign.

Goodies and Take aways – Logo display on goodies and take aways.

1 Banner display , 2 standees at lunch area.

Logo display on Hack-a-thon Platform.

10 secs video display on shared screens during breaks.

2 Complementary individual pass.

++Offerings of individual Category.

INR 10,00,000

INR 5,00,000

INR 3,00,000

SILVER

Stall Space- 2-3 members.

Logo display on Shared LED Display.

Branding and promotion – logo display on event microsites, digital media campaigns, email campaigns, MATCH Platform campaign.

2 standees at lunch area.

Logo display on Hack-a-thon Platform.

1 complementary Individual Pass.

++Offerings of Individual category

STALL

Stall setup space: 6 * 6 Ft

Time allotted: 10 AM to 6 PM

2-3 Member entry.

Logo display on Shared LED display.

Announcing Name at inaugurating and thanks giving ceremony of the event. Listed as Give away partner (Any goodies distributed)

Branding on event registration microsites.

++ Offerings of Individual category.

Promotions- Logo display on the banner on day of event. Logo display in the event microsites.

Mailer will be floated with all the stalls details to the guests and participants attending the event two days prior to the event

Display standees to brand your Organization: Quantity - 1 at the lunch area (Standee to be provided by you).

INDIVIDUAL

Stall Space- 3-5 members.

Branding and promotion – logo display on event microsites, digital media campaigns, email campaigns,, print media, MATCH Platform campaign.

Goodies and Take aways – Logo display on goodies and take aways.

1 Banner display , 2 standees at lunch area.

Logo display on Hack-a-thon Platform.

10 secs video display on shared screens during breaks.

2 Complementary individual pass. ++Offerings of individual Category.

INR 2,00,000

INR 40,000

INR 4,000

MODES OF ASSOCIATION

**Do not sponsor,
Contribute for the cause!**

“Major part of your contribution through any of the below participation will be utilized for uplifting of women and girl children from rural parts of India through SHAGUN FOUNDATION.”

JOIN AS A
CORPORATE PARTNER

JOIN AS A
ACADEMIC PARTNER

ATTEND AS AN
INDIVIDUAL

+5

Other modes of Association

For more information on association categories and its take aways please feel free to drop a mail at gopinath@myanatomy.in

REACH THE TEAM

For delegate entry passes of the event, please visit:
myanatomy.in/shagun

For STALL setup, write to us at gopinath@myanatomy.in
or feel free to connect with our event team on
+91-7008793191

For corporate or academic modes of association
please mail us directly at gopinath@myanatomy.in

THANK YOU!!

We wish to see you at
"SHAGUN - The Auspicious"